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&

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Future Lifestyles!

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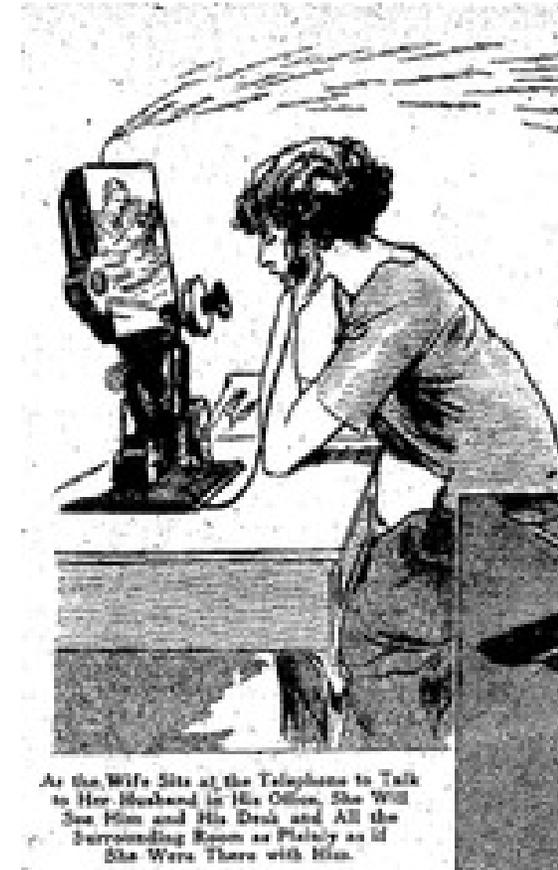
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Predictions for the Future (Surely Fail – 01)

Fifty Years From Now

A Glance Ahead at the Surprises Science Has in Store for Us and a Prophetic Picture of Our Great American Cities Half a Century Hence

Hugo Gernsback wrote an article in 1925, published at San Antonio Light (San Antonio, TX) as “Fifty Years From Now”. Tall buildings will have airplane landing platforms for even trans-Atlantic airplanes. He could not predict the chopper would be invented: Came in 1940s



As the Wife Sits at the Telephone to Talk to Her Husband in His Office, She Will See Him and His Desk and All the Surrounding Room as Plainly as if She Were There with Him.

FUTUREtakes

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Predictions for the Future (Surely Fail – 01)

Predictions in 1995 for 2025

- **Antarctic icebergs will be harvested for watering the west coast of South America, Baja California, the Australian outback, Saudi Arabia, and other arid areas (What about seawater desalination?)**
- **Fuel cells will be a predominant form of electromechanical energy generation**
- **120 mile-per-gallon cars will be in widespread use (What about electric cars?)**

Future Lifestyles (Family & Genome Facts - 1)

- **Women are becoming less dependent, even in some cases they make more money than their men rivals in the region**
- **Family structures break-down, leading people to develop uncaring and self serving attitudes**
- **Kids care themselves as their parents work more than ever**
- **Unemployment fears break families apart**
- **Schools have lack of knowledge to guide students to select the right major in Colleges**

Future Lifestyles (Family & Genome Facts - 2)

- **The family life cycle has been extended; increased life-expectancy has affected inter-generational relationships (more time spent as adult-adult, rather than adult-child) and gender relationships (more time spent together without children at home)**
- **The increase of life-expectancy caused some slow developing deseases make more impacts on our lives (ie Alzheimer)**
- **A Single gene (as well as hormones) can influence many different aspects of behavior: Dyslexic, hyperactive, ADHD etc**

Future Lifestyles (What We Will See - 1)

- **As we see more irresponsible and absent parents, we will see the domino effect. The kids will end up the same**
- **If “Life-time Coaching” is not widely spreaded and adapted, kids will be lost**
- **Unhappy, low in self-esteem, intraverted individuals will be caught on eyes**
- **Growing hatred amongs kids will create many “Enemy of the States”**
- **The personality types can be choosen**

Future Lifestyles (What We Will See - 2)

- **As a result of genetic sequencing drops to double digits, it will lead to explicit programs to enhance people's overall physical and mental abilities**
- **Direct, targeted interventions for disease control and individual human enhancement will be commonplace**
- **Custom-designed drugs such as hormones and neurotransmitters (chemicals that control nerve impulses) will be as safe and effective as those produced naturally within humans**

Future Lifestyles (Social & Political Facts - 1)

- **Communication revolution unfolds much quicker than we expected. It will affect the cultural impacts. As a result humankind must be prepared to absorb a huge amount of novelty in a shortest possible time. Most of the people will not be able to handle it**
- **Some experts say, there are 4 types of cultures for the societies: Our region/society falls into in between “transition to industrialization and post-industrial” culture, where the change has already taken place and important cultural elements still evolve slowly**

Future Lifestyles (Social & Political Facts - 2)

- **We shall underlay that there are different speeds in novelty intake, resulting growing distances between countries in our region. Next coming years, it will generate tensions more**
- **Apart from the cultures, also the individuals within the society will have different speeds in novelty intake. Some privilege ones will have bigger capacity to cope with. These are the future leaders of such societies**

Future Lifestyles (Social & Political Facts - 3)

- **The magnitude of intercultural clash already result in EU as unsustainable migratory pressures, of which already failed to implement a policy on cultural diversity**
- **On the contrary, right-wing Populism, ethnically defined nationalism, neo-Nazism and religious fundamentalism are on the rise in EU**
- **Unemployment amongst EU's (Top 10 countries) ethnic minorities is approximately twice that of the local population: Austria 3.5% vs 9%; Sweden 5.3% vs 12.1%; Germany 7.8% vs 14.3%; France 74% vs 13.4% etc**

Future Lifestyles (Social & Political Facts - 4)

- **On the top of it, EU keeps blaming countries like Turkey of not giving equal rights to ethnic minorities**
- **“Krisis” is an ancient Greek word, kept saying by the Greeks nowadays as their foreign debt has reached to 179.1% of their GDP**
- **EMU left its fiscal policies completely uncoordinated. Convergence criteria of “deficit must be lower than 3% of GDP and public debt must be lower than 60% is now a “nostalgia”**

Future Lifestyles (Social & Political Facts - 5)

- **Countries like Turkey (16. largest economy in the world) are hesitant to join the EU**
- **Most of the countries in EMEA region change AXIS, move towards to East**
- **Iran soon to have their nuclear bomb, joining to “club” with Israel**
- **Palestinian problem never wish to be solved**
- **Turkey’s 55% electricity generation depends on natural gas piped from Russia and Iran**

Future Lifestyles (What We Will See)

- Different speeds in novelty intake and low per capita income will also result quick proliferation of bitter forms of international terrorism



- Wrong perceptions like “equating a religion with terrorism” will put people and continents apart

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Future Lifestyles (City Facts - 1)

- **Number of mega cities grow every year. By 2015, there will be 33 mega cities and 27 of them will be in developing countries**
- **In 2025, Tokyo will still be the largest mega city with 36.4 million population**
- **By 2030, half of the Asians and Africans will live in the cities**
- **In Jakarta 8.5 million people live within the city's boundaries at night and an additional 5.5 million migrate via 2.5 million private cars and 3.8 million motorcycles into the city during the day**

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Future Lifestyles (City Facts - 2)

- **There are 800 cars per 1,000 in USA, where as 131 cars per 1,000 in China and 12 cars per 1,000 in India**
- **Population in China will reach to 1.62 billion by 2050, raising number of cars to 382 per 1,000 population. Where as in India population will reach to 1.47 billion in 2050, raising number of cars to 363 per 1,000 population.**
- **Today, there are around 1 billion cars in use in the world. By 2050, there will be 1.1 billion cars only in China (618 million) and India (533 million)**

Future Lifestyles (City Facts - 3)

- **In 2025, the population of the European Union will only account for 6.5 % of the world population. None of the countries of the Union taken individually will count among the 10 most populated countries of the world**
- **The Union will count the highest proportion of people of more than 65 years old in the world (30 % of the population)**
- **In 2030 just over two people will be of an age to work per elderly person compared to four in 2008.**

Future Lifestyles (City Facts - 4)

- **Average car consumes 10 sqm space. In Istanbul a decent apartment costs 3,000 USD/sqm. In 10 years, size of the car would be a major cost. At the end of the day, in the US average number of passengers per car is 1.57 anyway**
- **In London, at peak hours average speed of a passenger car is 3 miles/hour; taxis which use reserved lines travel at 5 miles/hour average speed; motorcycles on the other hand are the luckiest with 15 miles/hour average speed**

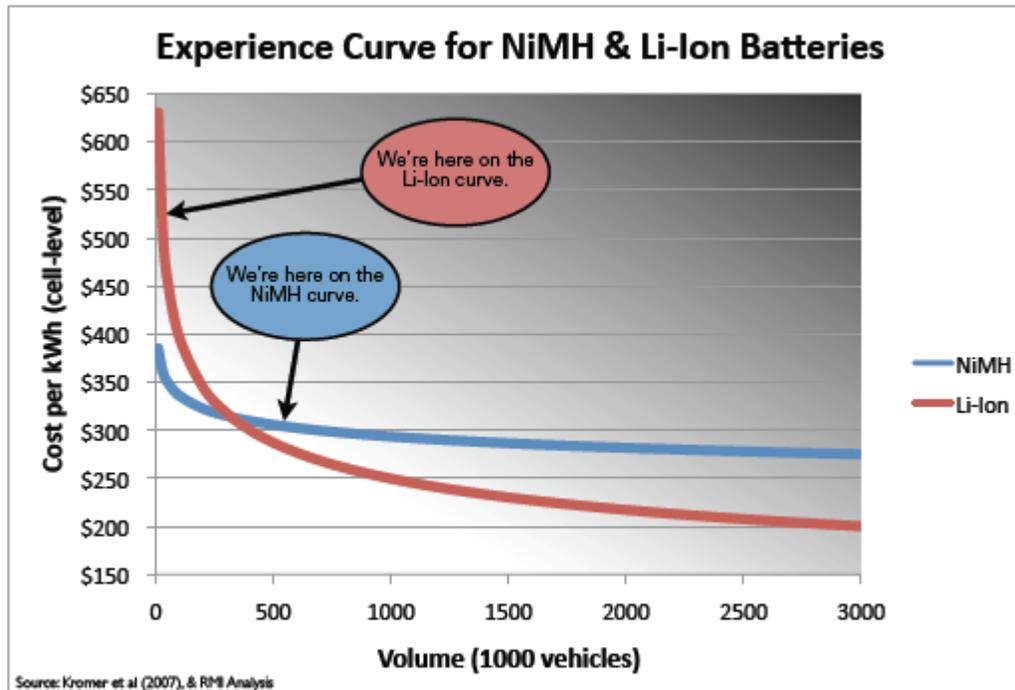
Future Lifestyles (What We Will See)

- Cars will be narrower, smaller and lighter



Future Lifestyles (What We Will See)

- Thanks to economies of scale; As we had experienced with NiMH batteries, Li-Ion battery prices will plunge after the delivery of 500,000 cars (40,000,000 kWh batteries)



Future Lifestyles (What We Will See)

- **KIS (Keep It Simple) theory will work**
- **People will choose to live simple life at least at their holidays. Seferihisar in Izmir/Turkey is the first CittaSlow city in Turkey**



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